



QUEENSLAND

STALLIONS DIRECTORY

2017 MEDIA KIT

Advertisers are invited to take advantage of this opportunity to promote your business to the breeders who rely on the **Qld Stallions Directory** for comprehensive information on stallions standing in Queensland.

This directory includes colour photographs, pedigree tables, race records, service fees, stud contact details, and more.



PUBLISHER:
THOROUGHBRED
BREEDERS QLD ASSOC

www.queenslandbreeders.com.au

DESIGN & PRODUCTION:
THE MAGAZINE PUBLISHING
COMPANY



www.tmpc.com.au

THE OFFICIAL QUEENSLAND STALLIONS DIRECTORY: The most extensive publication of Queensland stallions

Love Conquers All
READY TO CONQUER?
CONQUERING!

Dutch Harry
RACE RECORD

Sires of Stallions
INDEX

5 Generations
INDEX

Broodmare Sires
INDEX

Rich Enuff
STANDING AT GLENLOGAN

MAGIC MILLIONS

QUEENSLAND STALLIONS DIRECTORY

ARTWORK SPECS

Both Mac and PC formatted files are acceptable.

We accept the following:

- PDFs must be press optimised not print optimised
- TIFF or JPEG (300dpi) - maximum resolution
- EPS - if your eps contains type, make sure you convert all types to outlines.

We prefer not to accept the following:

InDesign, Illustrator, Photoshop, CorelDraw files. These files can only be supplied if they are packaged with all fonts and links in the document.

We do not accept the following:

Excel, Freehand, Pagemaker, Publisher and Powerpoint files WE CANNOT ACCEPT THESE FILES!

Word document files can be accepted for TEXT ONLY.

Resolution:

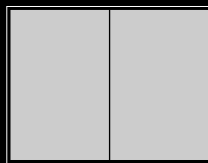
300dpi at 100% print size.

Delivery of material:

- Files can be emailed - please note that we can accept files up to 6MB. PC files compressed using Winzip are acceptable.
- Any files larger than 6MB must be burned to CD or DVD which must be clearly labelled and should be accompanied by a colour proof for our colour proofing process.

If you have any queries regarding specifications, please contact the TMPC production department on 07 3866 0000 or email art@tmpc.com.au.

ADVERTISING SIZES & RATES



DOUBLE PAGE SPREAD

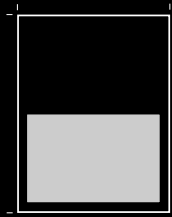
TRIM SIZE:

H 297mm x W 420mm

+ add 5mm bleed
(Keep type & logos
10mm in from trim)

\$2500

plus GST



HALF PAGE HORIZONTAL

H 130mm x W 184mm

no bleed required

\$900

plus GST



FULL PAGE

TRIM SIZE:

H 297mm x W 210mm

+ add 5mm bleed
(Keep type & logos
10mm in from trim)

\$1500

plus GST

SPECIAL ADVERTISING OFFER:

Buy any Directory advertisement
+ Banner on the TBQA website
(for 12 months)

for only **\$300** (+gst) extra!!

THAT'S A SAVING OF \$770

For bookings contact:

Stacey Silver

Ph: 0412 026 540 Fax: 07 4697 5315

Email: info@queenslandbreeders.com.au

or

Lisa Frappell

Ph: 0402 490 501

Email: lisa@queenslandbreeders.com.au

Thoroughbred Breeders Queensland Associaton

PO Box 18003, Clifford Gardens Q. 4350

DEADLINE

**For bookings and payment:
28 March 2017**

TQBA accepts: cheque, credit card
or direct deposit.