



Queensland Stallions Directory 2012

THE OFFICIAL QUEENSLAND STALLIONS DIRECTORY: The most extensive publication of Queensland stallions

THE DIRECTORY WILL SHOWCASE

- Alphabetical listings of stallions in Queensland
- Name of stallion and colour photograph
- Five generation pedigree table
- Race record, stud record, sire line, dam line
- Service fee and conditions
- Stud contact details

THE BENEFITS OF ADVERTISING

- Inclusion in Queensland Stallions Directory
- Free listings on Stallions Queensland web page
- Free listing of stud farms' details on TBQA website

STALLIONS LISTINGS BOOKING FORM

STUD DETAILS

Standing at: Please complete details:

STUD NAME:

Address:

Enquiries:

Phone:

Mobile:

Mobile:

Fax:

Email:

Website:

PAYMENT DETAILS

OPTION 1

Upfront payment upon booking – 10% discount
 Double page booking: \$1755 (inc. GST)
 Single page booking: \$1530 (inc. GST)

OPTION 2

Deposit required upon booking plus remainder 60 days after release date
 Double page booking: \$1950 (inc. GST)
 (\$650 deposit per listing + \$1300 per listing payable 60 days after release)

Single page booking: \$1700 (inc. GST)
 (\$560 deposit per listing + \$1140 per listing payable 60 days after release)

The outstanding balance is due 60 days after the delivery date of the 2012 Queensland Stallions Directory and will be applied to the below credit card.

Credit card details: Mastercard Visa Card Number

Card Holder's Name Signature..... Expiry Date /.....

CVV Number: The CVV number is the final three digits of the number printed on the signature strip on the back of your card.

TAX INVOICE: This Booking Form will constitute a Tax Invoice upon completion and payment for the selected option - *authority S Silver - Secretary*

No. of Stallions to be listed: 1 2 3 4 5 6

= INVOICE TOTAL: \$

Terms & Conditions:

1. Deadline for both Stallion Listings and Trade Advertisements is: 30 March, 2012
2. All photos, text and other details must be supplied by the above deadline.

I confirm that all details given are correct for the purpose of inclusion in the Queensland Stallions 2012 publication and agree to pay according to the above terms, in relation to this booking.

Authorised Signature:.....

Date:.....

PLEASE RETURN BEFORE 30 MARCH, 2012

to:
 Lisa Frappell,
 Queensland Stallion Booking Coordinator,
 Thoroughbred Breeders Queensland Association
 Ph: 0402 490 501 Fax: 07 4697 5315
 Email: lisa@queenslandbreeders.com.au
 PO Box 18003, Clifford Gardens Q. 4350

STUD: (cont)

NEW STALLION DETAILS

Name of Stallion:

Country: Colour: YR Foaled: Height:

Sire: Country: Colour: YR Foaled: Height:

Dam: Country: Colour: YR Foaled: Height:

Fee: incl GST + GST

Conditions:

Name of Stallion:

Country: Colour: YR Foaled: Height:

Sire: Country: Colour: YR Foaled: Height:

Dam: Country: Colour: YR Foaled: Height:

Fee: incl GST + GST

Conditions:

Photo: *Please supply high resolution photo (Refer to Photo Guidelines below for further information)**

Text: *Please supply text - maximum word count: 180 words (Please supply as Word document and email)***

Email to:

lisa@queenslandbreeders.com.au

* Please ensure all PHOTOS are 300dpi (high resolution),

** Please submit TEXT as a Word document,

and email to: lisa@queenslandbreeders.com.au

**Please ensure all emailed files include
Stud and Stallion name in the file name.**

Photo Guidelines:

1. A photo of high quality represents a professional appearance in the publication and it is strongly recommended the use of a professional photographer.
2. The specification of the photo is: no less than 300dpi A4 size.
3. General design of the photo:
 - a) Please consider the background, time of the day and lighting in which you are taking the photo
 - b) Position of the horse for the photo with the near side facing the photographer
 - c) Please ensure the photo includes the entire horse (ie the hooves aren't cut out of the picture)
 - d) Photo file: jpg
4. If using a digital camera, set at the maximum, and the least amount of compression - no less than 6 mega pixels.